

About AIM Leadership, LLC

AIM Leadership is focused on accelerating business results by improving individual, team and organizational effectiveness and leadership capabilities from the inside out. We are dedicated to providing effective and efficient strategies that deliver results while maintaining a culture of trust, communication, and caring between individuals and teams.



About Camille Preston, PhD, PCC

Camille Preston is a virtual leadership expert, author, highly sought-after speaker, executive coach, and the founder and CEO of AIM Leadership. She accelerates individuals' capacity to sustainably deliver results and awaken inner mastery.

Camille specializes in helping people unlock their capacity for excellence, action, and impact. Utilizing cutting-edge leadership practices, knowledge about what drives change (emotions, relationships, you name it), and a special sauce that makes it actionable, easy, engaging, and fun, AIM clients develop the strategies, systems, and skills to lead and deliver results amid perpetual change.

She is a thought leader in virtual effectiveness, cracking the code for understanding how to leverage technology, how to rewire for results, and how to create impactful, effective collaborations with people who you do not see face to face. Her clients master leadership agility, the vital new competency for individuals, teams, and organizations in our wired world.

Camille has worked with thousands of individuals and companies, including GE, Verizon Wireless, Wellington, Fannie Mae, Harvard University, GM, Zappos, NBC, and the U.S. Army, and has traveled the globe speaking and teaching. She is the author of *Rewired: How to Work Smarter, Live Better, and Be Purposefully Productive in an Overwired World*, and a frequent guest expert on TV, radio, and blogs.

Camille has over 20 years' experience in consulting and coaching. She has a PhD in psychology from the University of Virginia, an executive coaching certificate from Georgetown University, and advanced leadership training from the Center for Creative Leadership. She is certified in Neurolinguistics Programming and Neurostrategies, and is certified to administer every major professional and cognitive assessment, including MBTI, CCL 360 assessments, Baron EQ-I and EQ-I 360, ESCI, Job Challenges Profile, Learning Tactics Inventory, and others.

She is an adjunct faculty member for the MIT Sloan Innovation Period and has taught workshops and classes to hundreds of professionals the world over, from Harvard and the U.S. Army to the oldest and largest NGO in Afghanistan, TAF.

Prior to founding AIM Leadership, Camille was a senior research associate at the Police Executive Research Forum in Washington, DC; held a public policy fellowship at the American Psychological Association in DC; professionally mediated familial, marital, and court disputes for the Mediation Center in Charlottesville, VA; designed curriculum and delivered trainings for the Virginia Court System; created collaborative leadership initiatives between police departments and minority populations in Virginia; and was a consultant to the University of Virginia where she designed programs and conducted assessments.

In 2000, her dissertation on policing domestic violence was named International Best Dissertation of the Year by the American Psychological Association. In 2003 and 2004, she was identified as a Future Leader by the international Center for Creative Leadership and was awarded three scholarships. In 2009, she was recognized for her leadership work by the Washington, DC-based Compass Fellows, after her e-books were used by Georgetown University to teach social entrepreneurship and communication.

AIM Leadership offers executive and leadership coaching, training, facilitation, workshops, keynote addresses, and more. From teaching clients how to lead better in a virtual world to developing their EQ, from leadership coaching to change management, AIM is dedicated to improving individual, team, and organizational effectiveness by developing leadership capabilities from the inside out.

Her nonprofit and community service work is extensive. She serves as an adviser for Compass Partners, a nonprofit collegiate organization that helps develop responsible young entrepreneurs; an adviser and mentor for Strong Women, Strong Girls; a member of the Braintrust of the 431 Project; an inaugural member of the Boston class of the Pipeline Fellowship, a nonprofit that teaches women philanthropists to become angel investors; and a curator of TEDx Beacon Street.

Camille is an avid runner, a lover of yoga, and an enthusiastic and adventurous traveler, having worked on five continents and traveled to 40 countries. She lives in Cambridge, MA with her husband and son.

Camille is a virtual leadership expert. She understands where people are, what is happening to them, and how to be their best selves most quickly. Her clients learn to lead—and live—better.

To learn more about Camille and AIM Leadership, please visit www.aimleadership.com

AIM Offerings

AIM Leadership helps people unlock their capacity for excellence, action, and impact. Utilizing cutting-edge leadership practices and a “special sauce” that makes our collaborations engaging, fun, and actionable, clients develop the strategies, systems, and skills so that you lead better, live better, and be better. Get ready to change your life. We offer:

Laser Leadership Coaching/Consulting

Laser Leadership is an intensive collaboration designed to unlock your greatest potential and accelerate your impact. You will gain actionable insights to accelerate your professional effectiveness and personal fulfillment. You will gain clarity on who you are, who you are becoming, where your greatest strengths are, and what small tweaks will move you toward your personal and professional objectives. Optimize to be your best self with Laser Leadership.

Leadership Coaching:

AIM Leadership Coaching *Awakens Inner Mastery*. Imagine a trusted adviser who is committed to ensuring you become your very best self. We dive below the surface to help you understand yourself. We target small tweaks, micro shifts that unlock massive potential from the inside out. We provide you the focused resources you need to maximize your impact within busy lives. Leadership Coaching is for individuals committed to accelerating their capacity to optimize their impact, engage others, accelerate collaboration, drive change, and deliver results. We help you unleash a deeper awareness so you excel at work and craft a fulfilling life, with the relationships and engagement you covet.

ERX: Optimizing Collaborations (Effective Relationship Accelerator)

In our digital world, mastering virtual collaborations is a vital key to success. AIM Leadership has mastered the art of cultivating impactful virtual relationships. With our ERX technology, you will learn to establish deeper collaborations by first optimizing yourself, then engaging others more effectively so as to accelerate collaborations and deliver results. Imagine one process that can help you to decrease meetings; increase engagement; deliver results, faster; and amplify fulfillment, satisfaction, and well-being.

That’s ERX. For individuals, teams, and organizations.

Talks & Workshops

Camille Preston is a leadership hacker. She is one of the most sought-after speakers and trainers on leadership development, change management, virtual collaborations, and living and working with personal and professional balance and fulfillment. Her Talks & Workshops inspire and teach people to unlock their capacity for excellence, action, and impact. She is passionate about helping people lead, live, and work with greater engagement and purposeful productivity. She offers tailored programs, workshops, and keynotes, as well as these Talks & Workshops:

- Rewired for Results: How to Live and Lead Successfully in Our Overwired World
- Accelerating Development: How to Get from Here to There Quickly and Effectively

- Cultivating Connections: How to Get Real, and Get Real Results
- Accelerating Collaborations: How to Develop Real Relationships with Speed and Ease
- Leadership Presence: Living Leadership, Leading from Within
- Virtual Collaborations: Improving Productivity and Engagement in a Wired World
- Feedback as a Feed-forward! Delivering Input Meaningfully and Effectively
- Interpersonal Savvy: Engaging Authentically and Building Relationships
- Engaging the Best in Others: The Leader As Coach
- Mastering the Powers of Female Leadership: What Every Woman Must Know
- Wired for Wellness: Crafting sustainability with technology
- The Difficult Conversation: How to Engage with Grace, Ease, and Impact

Team & System Facilitation

Team facilitation brings coaching to you and your team to accelerate the pace of results. It's seeing individuals in action and helping them optimize. It's understanding the complexity of the team system and where the greatest opportunities are. And it's showing you and your team how to achieve real and lasting results. Your teams and systems will work better, smarter, and more efficiently. Imagine leadership coaching for your entire team, and imagine extraordinary results.

Mastermind Accelerator

Through a very careful and highly selective screening process, Mastermind Accelerator is group coaching at its highest level. We will develop a small, invitation-only group of individuals with similar professional levels and backgrounds and similar personal and professional goals, all of whom are committed to creating outstanding lives. Mastermind creates a supportive and authentic circle of trust where participants offer and receive high-density feedback in an intimate, safe, supportive environment.

Mastermind Accelerator is customized to maximize impact and learning, while also creating a powerful peer group.

AIM Leadership clients include:

General Electric	Boston Consult. Group	NBC	Corporate Executive Board	ACTA Wireless
Verizon Wireless	Wikimedia	NyLife	MARS	SOCMA
Novartis	Dept of Energy, Solar	Pixability	Dept of Health and Human Services	SafeShores
The Asia Foundation	General Motors	US Army	Sanofi	DataHero
Astra Zeneca	MGM MIRAGE	Celgene	Business Finance Group	Fannie Mae
US Dept of Treasury	Georgetown Hospital	Capital One	EntreMed, Inc.	WMATA
Guardian Quest	City of Lakewood	Zappos	Weil, Gotshal & Manges	Applied Signal Technology
Practically Green	Aljazeera	ACCION	American Chemical Society	People Jam
Red Cross	PHRMA	Nopsec	National Labor Relations Board	US Army Chaplains
QualComm	Safeshores	Affectiva	The Asia Foundation	Inova Hospital
NAPO	HoneyBee Capital	Pitney Bowes	Containers 2 Clinics	FA Technology Ventures
Baker McKenzie	NGP Software	Bain Capital	Harvard Kennedy School	Millennium Challenge Corp
Pepper Hamilton	Consumer United	Wellington	Center for Creative Leadership	Emerson Hospital
ACTA Wireless	PSI International	Fidelity	Donor Choose	New England Baptist

Testimonials

Praise for Camille Preston, Speaking:

Camille was the best speaker out of anyone I saw! ~ Participant, Work Life Congress, Working Mother Media

Camille was amazing. Infectious enthusiasm in a genuine and not contrived way. She created an informative, interesting session that left me with challenges I am excited to tackle. She kept the two days interesting and inspiring. Camille is the

right amount of positive energy and pleasant that made the experience very engaging.
~ Executive NBC

Camille is a natural on stage. She engaged the participants with relevant interaction and her presentation style. She was prepared and obviously very knowledgeable about her topic. I like that she shared the science (proof) behind the recommendations.
~ Participant, Work Life Congress, Working Mother Media

Camille's presentation was excellent. In addition to being an engaging speaker, she did a nice job of blending science into the business case for change and helped participants develop actionable solutions. Her remarks were discussed the rest of the day.
~ Participant, Work Life Congress, Working Mother Media

Camille's presentation on Mastering Female Leadership was dynamic, engaging and insightful. Her content resonated with women across multiple GE businesses and experience levels, helping us identify opportunities to become more effective leaders. Many of us wanted to hear her speak longer, so much that we are looking forward to bringing her back to speak again.
~ Lynn Wasielewski, GE

If it weren't for my sister, I never would have gotten to know and work with Camille. My sister is part of Fidelity Women's Networking Group and she had Camille present at one of her seminars. Based on my sister's enthusiastic clamoring about Camille, I linked up with her and invited her to lead a presentation at Working Mother Media's Work Life Congress. Camille led, hands down, one of the most popular sessions.

I can see why my sister raved about Camille and why our participants did too. She is charismatic, engaging, funny, and impactful. She integrated neuroscience and psychology with real-life practical applications to deeply engage her audience and lead them in active learning. Most important, participants left with specific pathways to drive change. Simply put, she was amazing.
~ Jennifer Olayon, Working Mother Media

Praise for Camille Preston, Executive Coach:

Camille's brilliance as a coach has manifested in great results for me. Camille has listening and rapport-building skills that are not merely exceptional but indeed she is one of the most perceptive and empathetic people I have ever met. Camille is outstanding in communicating, intuitively sensing many things I leave unsaid, either purposefully or unintentionally. To build rapport, she shares relevant items about herself that resonate in a way that helps me to open up to her, which in turn facilitates a positive coaching relationship and result.
~ Partner at Weil, Gotshal & Manges

When I met Dr. Preston my life was in need of major change. She was the sole catalyst behind that change. She helped me to understand that decisions were in my hands, and that I could make that difference in my life—if I wanted to. Dr. Preston exudes tremendous optimism and provides encouragement that there is light at the end of the dark tunnel. She provided key suggestions for change, techniques to work through the issues, and, most important, hope. She continued to support me through the difficult, evolving process, encouraging me along the way, and helping me to see the good within myself when I did not. Nothing could be more valuable.
~ Executive, Northwest Airlines

As a Georgetown graduate and a coach myself, I had access to the full complement of Georgetown's faculty and a range of veteran coaches – I chose Camille. Camille was committed to me as far more than a client – extending sessions, seeking resources, and consistently making herself available as I navigated uncertainty. She did all this while being direct, open, and honoring of her own commitments.
~ Coach, Trainer, Business Owner

I first worked with Camille when I was a new law partner trying to find my legs as a leader, rainmaker, and manager. She helped me find my unique style, build and hone the skills I needed to lead effectively, and challenged me to be more authentic in business relationships. I went from a service partner to rainmaker. When my wife's father died, she inspired me to support my wife in ways I otherwise might not have had the courage to try. Most important, my relationships with my wife, son, and daughter flourished.

Nearly seven years later, at a new firm I was confronted with significant opportunity and politics. I reengaged Camille for the next level of learning and was appointed chair of my North American practice area. Through her coaching, I know myself better, I am more effective in achieving outcomes, and I have adapted my work to feel more fulfilled.

~ Lee K. Van Voorhis, Partner, Baker & McKenzie LLP

When Camille takes you on as a client, she is beside you for the ride. She thought deeply on my behalf, challenged me to think bigger, and inspired me to expand my reach. For example, working with Camille, I raised over 100 percent of my nonprofit's operation budget in the first quarter alone. This created space for me to think more strategically about developing my team, positioning my business relationships, and expanding my comfort zone. Sometimes with a gentle nudge and other times with a kick in the pants, Camille engaged me to be my best self, better than I ever thought possible. It wasn't just my organization and work life that thrived; my family life improved, too. Her systemic approach pushed me to navigate challenges and be more fully present with my children. Her coaching inspired several once-in-a-lifetime conversations with my elderly father that I never would have had before. Coaching with Camille changed my life in every way.

~ Elizabeth Sheehan, Founder and President, Care 2 Communities (C2C)

Praise for Camille Preston, Training & Facilitation:

Very insightful, competent and keeping us on track. No doubt, Camille is a very strong authority in her field and moreover, a pleasant person to work with.

~ CEO, Celgene Europe

Camille was amazing. Her infectious enthusiasm was genuine. She created an informative, interesting session that left me with challenges I am excited to tackle. She kept the two days interesting and inspiring. Camille is the right amount of positive energy and pleasant that made the experience very engaging.

~ Executive, NBC

Camille was excellent. She was a genuine, passionate, and brilliant facilitator. She did a wonderful job of coaching and ing. She helped me find ways to make myself a better leader. She is talented and has truly found her calling in life.

~ Leader, Inova Hospital

Camille masterfully facilitated a team retreat that strengthened a team separated by time zones, cultures, and backgrounds. She helped facilitate heartfelt conversation that was forthright but not forced, allowing the team to push through to the next level necessary for an ambitious undertaking. Remarkably, the shift in perspective was evident within days, as I witnessed concrete changes in people's behavior. In the subsequent weeks, I find myself and different team members referring to frameworks and tools shared during the retreat, which provided us a common language and crisper understanding of shared purpose."

~ Principal Director, Frontier Investments

In her coaching and consulting, Camille brings a tremendous amount of positive energy and enthusiasm while maintaining a balance of realism. She broke through to an employee who had been deemed "non-coachable" and, on a different matter, offered sound advice regarding a major organizational change initiative. Her ability to actively listen and graciously share expertise was invaluable. I look forward to working with Camille in the future.

~ Beth Banks, Director of Human Resources, Harvard Kennedy School

Camille exudes positive energy and presents topics with impressive credentials and experience. I felt very connected with her and impressed how wonderfully she connected with us. At the same time, she was committed to a start and finish line and to execute all information on program.

~ Leader, Inova Hospital

Praise for Rewired:

Rewired offers refreshing insight in its clarity, heart, and scope. It's more than about rewiring from technology; it is about plugging into life. ~ Joanne Gordon, co-author, with Howard Schultz, of *Onward: How Starbucks Fought for Its Life without Losing Its Soul*

During a recent flight, I finally got an hour of being fully unwired and pulled out *Rewired*. I read it front to back and got so much out of it! It really encouraged me to keep at it. I am also recommending it to colleagues—lots of good lessons. Well done! Congratulations and thanks!
~ Victoria White, Senior Vice President, Asia, ACCION International

Rewired is my savior. Once I picked it up, I couldn't stop reading it. It's a quick read with great research and advice. I've shared this information with my firm and have decided to work this book and its great information into our next consultants' meeting as a new training and development opportunity. I highly recommend this book to anyone, both professionally and personally!
~ Melissa Means, Partner, Pearl Meyer & Partners Consulting

Praise for Camille Preston, Mastermind facilitator:

My work with Camille and the Women's Mastermind enabled me to focus on my ability to lead with presence. Her feedback, coaching, and encouragement has ultimately enabled me to develop a peacefulness and calmness in my interactions at work in situations that I previously found stressful and unsettling. Camille has a remarkable ability to structure both one-on-one and group coaching sessions in ways that immediately maximize the time we have together. Amazing experience!
~ Emily Qazilbush, Executive within Boston Public Schools

Working with Camille brought an unusual combination of structure and creativity to bear on my endeavors. The structure she provided gave me motivation to stay on task, even with daunting, long term projects that would otherwise have been easy to postpone. And the creative questions she posed helped me to see some of my challenges in helpful new ways, opening paths to solutions that I would never have seen on my own. Camille brings a perfect mix of insight and energy to her engagements, offering both deep reflections and practical applications.
~ Katherine Collins, Founder, Honeybee Capital

Camille's Mastermind program is an incredible opportunity to strip away the daily layers and share pressing questions, concerns, and dreams with an intimate inspiring group of women who are there to equally share, grow, offer advice and experience and enable every one to be their best selves.
~ Jenn Hill, Innovator, Lawyer, MBA

At times it is unsettling that Camille understands me better than I understand myself. She helped me to decode myself, to focus on outcomes, to simplify and to enjoy life more. The impact was huge: getting over fear of flying and building clarity about where I wanted to take my business and my life. It was beyond valuable. It was life changing.
~ Morra Aarons-Mele, Women Online